

CONTRACT

KSNV
1500 Foremaster Lane
Las Vegas, NV 89101
(702)642-3333

And:

Benny for Nevada
1930 Village Center Cir.
#3-435
Las Vegas, NV 89134

<u>Contract / Revision</u> 105689 /		<u>Alt Order #</u>
<u>Product</u> State Senate - Jeopardy		
<u>Contract Dates</u> 09/18/12 - 10/24/12		<u>Estimate #</u>
<u>Advertiser</u> Benny for Nevada		<u>Original Date / Revision</u> 08/20/12 / 08/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSNV	<u>Account Executive</u> Kevin Goodell	<u>Sales Office</u> Las Vegas
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy	630-7pm		:30				NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/17/12	09/23/12	--TW----				2	\$375.00	0.00			
	Week:	09/24/12	09/30/12	--TW----				2	\$375.00	0.00			
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy	630-7pm		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	---WT---				2	\$400.00	0.00			
	Week:	10/22/12	10/28/12	MTW----				3	\$400.00	0.00			
Totals										0.00		9	\$3,500.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	4	\$1,500.00	\$1,275.00
10/01/12 - 10/24/12	5	\$2,000.00	\$1,700.00
Totals	9	\$3,500.00	\$2,975.00

Signature: _____

Date: _____

8/23/12

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.